

Every day we don't hear anything from the court past the 28th — its one day
Commission
20-23 percent
Luca wanted to make it 27 percent

Initially on the honor system if you decide to link out we will charge you a 20 percent
commission rate if someone uses that link to make a purchase within the first 72 hours
In addition to the Wisconsin materials, we will be doing a legal filing at the same time the
materials go up

We will also have the legal filing to point reporters to
The AG group report will back up Matt Fischer's attestation
He is going to have to justify this

Where the link can go
What the language around the link will be
Interstitial that tells ppl its dangerous and they are leaving the app store

Only going to apply in the U.S.

At the same time, we send in the legal filing
This is all going to play out in public
Epic will get our legal filing
They will wake up on the 5th

We will likely get calls at the end of this week

We will get calls on the 28th if the court says no

Not a dispute on the fact of linking out —

15 percent commission in DMA lane

27 in Korea and Netherlands
20 In the US.

15 in the DMA

In DMA we have a volume fee — we have that as out talking

Why do you have different regimes in different countries
We would prefer not to we would prefer to have one system that is in place around the world
We are merely responding to the different regulators around the world

PLAINTIFF
U.S. District Court - NDCAL
4:20-cv-05640-YGR-TSH
Epic Games, Inc. v Apple Inc.
Ex. No. **CX-0399**
Date Entered _____
By _____

While we have the ability to do that — likely not in that every country seems to be imposing a different set of requirements

Control Number APL-EG_11447659

Group Identifier APL-EG_11447659

P/C

FamilyStatus

AllCustodians Goldberg, Marni

Email From

Email To

Email CC

Email BCC

DateSent

TimeSent

DateLastModified 6/26/2023

TimeLastModified 16:30:44

DateCreated

Email Subject

Title

Filename 062623 Epic Discussion .pages

Application

Confidentiality_Rcvd HighlyConfidential

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